



Asian American
Alumni Association
of Princeton

The Asian American Alumni Association of Princeton (A4P)
presents

Trailblazers: Perspectives of Asian American Alumni A Panel Discussion on Life After Princeton

Featuring:

Hoon Cho '91

Managing Partner, GI Partners

April Chou '96 S95

Partner, NewSchools Venture Fund

PJ Kim '01

Executive Director, Drum Major Institute for Public Policy

Geoff Yang '81

Managing Director, Redpoint Ventures

Debra Yu, MD '86

Founder, Labrador Advisors

Moderated by

Rika Nakazawa '95

Vice President, Business Development at Live Gamer

Saturday, May 28, 2011

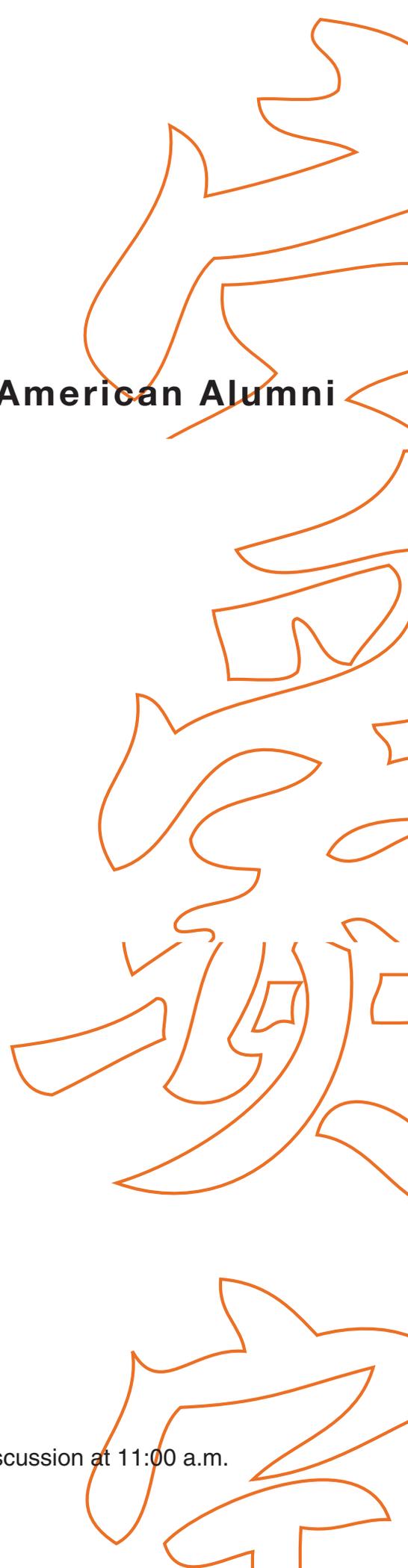
9:00 a.m. - 11:00 a.m. in McCosh 4

Please join us for Coffee and Pastries at 9:00 a.m.

Panel discussion is 9:30 - 11:00 am

An informal Social and Networking Reception will follow the Panel Discussion at 11:00 a.m.

Visit us online at: www.a4princeton.org



Asian American Alumni Association of Princeton (A4P) 2011 Trailblazers Panel

For 8 years, the Asian American Association of Princeton (A4P) has been providing the opportunity for alumni to hear from outstanding leaders and visionary pioneers. Trailblazers will share their perspectives on Life after Princeton: choices, challenges, and opportunities.

Join us at (9:00-9:30am) for a light breakfast and refreshments; (9:30-11:00am) for the panel discussion itself, and (11:00-11:30am) for a networking reception following the panel. This is a great opportunity to connect with old friends and make new acquaintances, while sharing ideas and perspectives with fellow Asian American alumni, their families and all A4P supporters (A4P's Mission: To support the Princeton alumni community in advancing Asian American and Asian issues in student life, university affairs, personal and professional development, volunteerism and community service).

Sponsored by the Asian American Alumni Association of Princeton (A4P).

Panelists:

Hoon Cho '91, Managing Director at GI Partners, a private equity investment firm. He currently leads GI's investment effort in the financial services and energy sectors, while co-heading the firm's health-care activities.

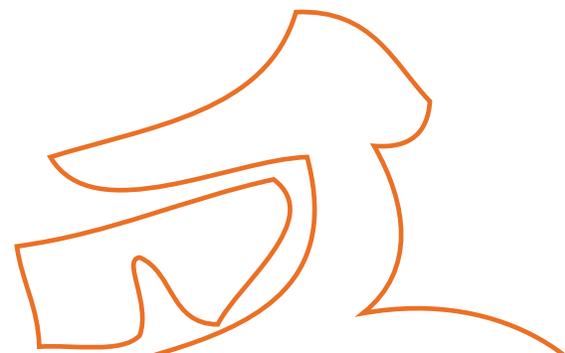
April Chou '96 S95, Partner at NewSchools Venture Fund, a nonprofit focused on public education system reform with an emphasis on underserved children and communities

PJ Kim '01, Executive Director of the Drum Major Institute for Public Policy, a nonpartisan think tank in NYC that promotes progressive public policies in cities for cities on a range of issues including economic justice, public transportation, housing, and immigration.

Geoffrey Y. Yang '81, Founding Partner of Redpoint Ventures, a \$2 billion-plus family of early stage, venture capital partnerships; he has helped start such media companies as Ask Jeeves, Excite, Formspring, Machinima, MySpace, Scribd, and TiVo.

Debra Yu, MD '86, Founder of Labrador Advisors, independent advisor to pharmaceutical and biotech companies, as well as venture and private equity funds. Her areas of expertise include alternative finance and asset monetization structures, China, and strategic options analysis.

Moderator: **Rika Nakazawa '95**, Senior Director, Strategic Accounts at Live Gamer





Hoon Cho '91

Managing Director at GI Partners

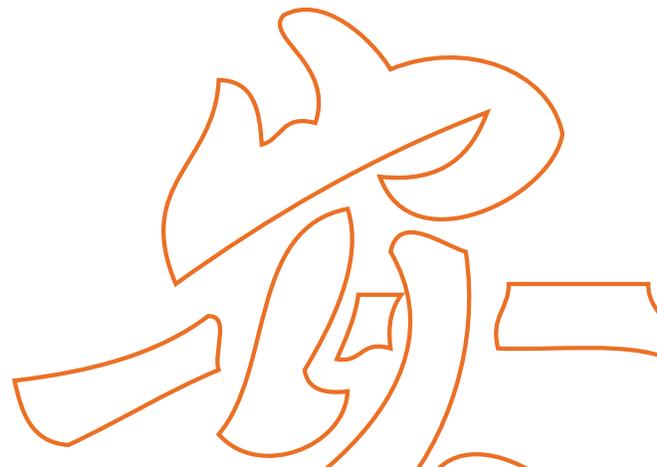
Hoon Cho is a Managing Director at GI Partners, a private equity investment firm based in Menlo Park, CA. He currently leads GI's investment efforts in the financial services and energy sectors while co-heading the firm's healthcare activities.

Prior to joining GI Partners, Hoon led the private equity investing activities for Vulcan Capital, the investment arm for Vulcan, Inc., the family office of Microsoft co-founder Paul Allen. At Vulcan Inc., Hoon served on the Boards of and played significant roles in the restructurings of several of Mr. Allen's high profile assets including the Seattle Seahawks and Portland Trail Blazers of the NFL and NBA, respectively. In addition, he also advised Mr. Allen on his Microsoft stock holdings as well as overall asset allocation.

Hoon started his business career as an investment banking analyst in the Mergers & Acquisitions Department of Morgan Stanley & Co. in New York before moving on to the principal investing side of the finance industry. Hoon graduated cum laude from Princeton in 1991 after majoring in the Woodrow Wilson School and served as a Young Alumni Trustee on the University's Board of Trustees. He also earned his MBA from Harvard Business School in 1996.

While at Princeton, Hoon was involved in various community activities including serving as Class President, a member of the University Honor Committee, Chairman of the WWS Undergraduate Advisory Committee, an Executive Committee Member of the Asian American Students Association and an Admissions Office Student Associate. During the summer prior to his senior year, Hoon had the privilege of serving as the Foreign Policy Aide to eventual South Korean President and Nobel Peace Prize winner Kim Dae Jung, while Mr. Kim steadfastly pushed for democratic reforms from the authoritarian regime of then-South Korean President Roh Tae Woo.

Hoon and his wife, Junehee, reside in Hillsborough, CA with their three young boys.





April Chou '96

Partner, NewSchools Venture Fund

April Chou is a partner in the West Coast office of NewSchools Venture Fund, a nonprofit venture philanthropy firm committed to transforming public education through powerful ideas and passionate entrepreneurs so that all children — especially those in underserved communities — have the opportunity to succeed. She leads the organization's development efforts and institutional partnerships and is currently raising NewSchools Fund IV, which will invest in early-stage, innovative organizations tackling some of the most challenging problems in public education. As part of the leadership team, April also has responsibility for investment strategy and management.

April has been with NewSchools since 2004. In her previous role, she focused on developing communities of practice to strengthen the knowledge, learning and impact of NewSchools' portfolio organizations. She has also worked with the KIPP (Knowledge is Power Program) Foundation to shape its network and organizational growth strategy and helped KIPP Bay Area Schools transform its governance structure from six separate schools into a charter school management organization. April currently serves on the board of Students for Education Reform, a new national nonprofit founded by two current Princeton students.

Prior to joining NewSchools, April was a management consultant with McKinsey & Company in San Francisco, Beijing, and Washington, DC, where she advised clients on strategy, organization, and operations, particularly in the areas of high technology and financial institutions. As a Nonprofit Practice Community Fellow, she also served nonprofit clients and helped build the firm's knowledge base about the social sector. April received her bachelor's degree from Princeton's Woodrow Wilson School of Public and International Affairs, with certificates in both East Asian Studies and American Studies. She completed her graduate work at Stanford University, where she received an MBA from the Graduate School of Business and an MA from the School of Education.

As a student at Princeton, April served as President of the Asian American Students Association, a Student Admissions Associate, a Residential Advisor, and an Orange Key guide. In 1995 she led student efforts to advocate for Asian American Studies and a broader diversification of the curriculum. April was a recipient of the Harold Willis Dodds Achievement Award for the senior with "clear thinking, moral courage...and a thorough devotion to the life of the University and the life of the mind." Since graduation, April has been actively engaged in strengthening the Asian American Alumni Association of Princeton (A4P), serving as the board chair for 8 years. In that capacity, she has also served on the Executive Committee of the Alumni Council. In 2007, she became the youngest recipient of the Alumni Council's Award for Service to Princeton. April lives in San Francisco with her husband Peter Belden '95 and their two young sons.



PJ Kim '01

Executive Director, Drum Major Institute for Public Policy

PJ Kim is the Executive Director of the Drum Major Institute for Public Policy (DMI), a nonpartisan think tank in New York City that was founded in the Civil Rights movement by one of Dr. Martin Luther King's lawyers. DMI promotes progressive public policies in cities and for cities on a range of issues including economic justice, public transportation, housing, and immigration. He is a former candidate for New York City Council who earned the endorsement of the New York Times, The Daily News, and the New York Press. He was also named to City Hall News' "Rising Stars 2009, 40 Under

40" and was honored in 2010 by the Manhattan Young Democrats as a "Top 5 Under 35."

He was previously Vice President for Programs and part of the start-up team at Single Stop USA (SSUSA), an innovative national campaign to provide "one-stop shopping" for low income families to receive benefits screening and enrollment, free tax preparation, financial counseling, and legal services. SSUSA manages a network of anti-poverty sites in New York City and has also launched similar sites in San Francisco, Newark, and New Mexico. PJ was previously the Director of Income Policy at FoodChange, where he led the country's largest free tax preparation campaign to serve 43,000 low-income New Yorkers with \$80 million in tax refunds and the Earned Income Tax Credit. Under his leadership, the FoodChange team opened hundreds of new bank accounts and enrolled thousands in subsidized health insurance.

His previous professional experience includes working as a management consultant in McKinsey's New York City office. He received his MBA and Master's of Public Administration at Harvard Business School and the Kennedy School of Government. PJ graduated from Princeton in 2001 with a degree from the Woodrow Wilson School for Public and International Affairs, where he wrote an award-winning thesis that recommended ways to remedy the shortage of public school teachers in New Jersey. He also earned a certificate from the program in American Studies. On campus, PJ served as President of the Undergraduate Student Government and was part of the search committee that selected President Shirley Tilghman. He was a coxswain for 2 days and played the kazoo in the marching band for 2 months. At graduation, PJ won the 1901 Medal as the "Senior who has done the most for Princeton" and the Frederick Douglass Award for improving race relations. As an alum, he has served as a Young Alumni Trustee, a board member of A4P and Annual Giving, and as an interviewer for the Alumni Schools Committee. PJ currently serves on the Executive Committee of Princeton's \$1.75 billion Aspire Capital Campaign. He has not missed a reunion since his freshman year.

PJ is a first generation immigrant from South Korea. He grew up in Louisiana and Tennessee and still misses really good Southern cooking. PJ has been one of the featured subjects in the PBS documentary: "Arirang: The Korean American Journey." He is the former Pad-Thai Eating Champion of Boston and competed in an internationally televised eating contest on ESPN.



Geoffrey Y. Yang '81

Managing Director, Redpoint Ventures

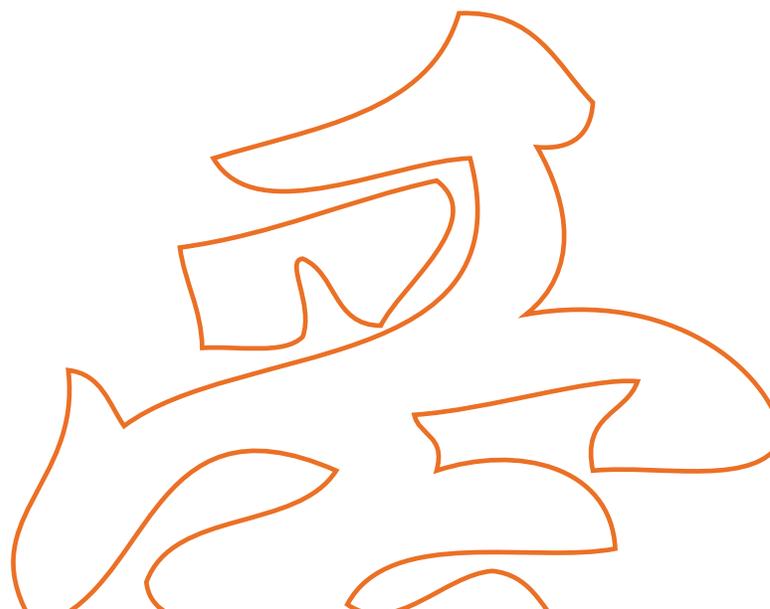
Geoff Yang is a founding partner of Redpoint Ventures, a \$2 billion-plus family of early stage, venture capital partnerships.

Since joining the venture capital business in 1985, he has helped start such media companies as Ask Jeeves, Excite, Formspring, Machinima, MySpace, Scribd, and TiVo; and infrastructure companies as BigBand Networks, Foundry Networks, and Juniper Networks.

Before starting Redpoint, Mr. Yang was a general partner of IVP and a marketing representative at IBM.

Mr. Yang is a member of the boards of BigBand Networks, Franklin Resources (Franklin Templeton Investments), and several private companies. Mr. Yang was past president of the Western Association of Venture Capitalists, director to the National Venture Capital Association, chairman of the Stanford Engineering Fund, and a member of the President's Information Technology Advisory Committee. He currently serves on the boards of Menlo School and U.S. Ski and Snowboarding Association Foundation, and is a member of the Executive Committee of the U.S. Golf Association.

He holds a BSE in engineering from Princeton University and an MBA from the Stanford Graduate School of Business.





Debra Yu '86

Founder, Labrador Advisors

Debra is a seasoned veteran of the life sciences industry, with 21 years of experience building, running, and advising pharmaceutical and biotech companies. Colleagues consistently characterize her as a creative thinker, a pioneer, and a “mold-breaker.” Debra, however, describes her most important role in life is that of a single mother to

her son Eland, age 7. Debra’s unique expertise stems from her wide-ranging experience as -- financial analyst, management consultant, venture capitalist, strategy leader, hands-on business developer, and company CEO.

As founder and Managing Director of Labrador Advisors, LLC, Debra is an independent advisor to pharmaceutical and biotech companies, as well as venture and private equity funds. She serves as a scout, a transaction specialist and strategist; her areas of expertise include alternative finance and asset monetization structures, China, and strategic options analysis. Debra is known for her hands-on and energetic approach, her cross disciplinary thinking, and her ability to get things done.

Debra received her B.A. with high honors in Molecular Biology from Princeton in 1986, and earned her M.D. from Harvard Medical School in 1992. Debra began her career at Morgan Stanley as an analyst in the firm’s first in-house venture capital group. She was subsequently a consultant at McKinsey & Company in New York and London. She then spent the next decade in leadership roles at two of the most prominent Bay Area life sciences venture capital firms, first as General Partner at Delphi Ventures, and then as Managing Director at Bay City Capital. She also helped Kaiser Permanente create its venture capital effort, and served as a board member of the Permanente Company. Debra was named as Acting CEO of one of her portfolio companies, and oversaw its sale to Celera Corporation in 1999.

Debra moved back to the East Coast in 2004 and helped Pfizer build its venture capital group, which she co-led for the next five years, also spending time in the broader Worldwide Business Development organization directing special projects for Pfizer’s Asset Divestiture Team, Diagnostics Council, and Business Innovation Agenda. Her groundbreaking work in alternative finance and alternate R&D models heralded the sea change in how the industry at large thinks about these areas, and is the current basis of Pfizer’s and other major pharmaceutical companies’ out-licensing activities. In 2008, Debra’s first trip to China inspired her to lend her years of experience to building the life science industry there. Debra became Head of Strategy for Shanghai-based Wuxi Apptec, Inc., China’s leading integrated R&D outsourcing company, a company who serves the largest pharmaceutical companies in the world, and put China on the map for drug discovery services. She continues to work on a number of China-related activities and serves as an advisor to three China-based companies who are bringing innovative medicines to the region.

A former elected governor of the Asian American Alumni Association of Princeton and originator of the “A4P” acronym, Debra has mentored countless numbers of people in non-traditional career transitions, from scientist/physicians exploring business careers to industry insiders considering careers in venture capital. She has also befriended many other single parents; she becomes a resource to everyone she meets and is generous about sharing her life experiences, knowledge and expertise, and extensive professional network. Debra exemplifies a trailblazer a Princetonian who manages a distinctive professional career with her personal goals and choices in mind: thinks differently, leads by example, serves her industry, gives back and shares it forward, and puts her family first..

Debra, her son, Eland, and their 14 year old yellow Labrador, Oliver, reside in Princeton Junction, NJ.



Rika Nakazawa '95

Vice President, Business Development at Live Gamer

With over 15 years of international professional experience, Rika brings to Live Gamer global expertise in the converging entertainment, content development and technology industries.

Rika joined Live gamer from NVIDIA, where she owned strategic relationships with top tier game publishers, driving the adoption of new features and media technologies into best selling titles and applications. At Live Gamer, she will leverage her creative leadership, technical versatility, evangelism skills and strategic insight to expose new solutions, secure broader opportunities and forge key account management best practices.

Prior to Live Gamer, Rika applied her passion for content technology together with her multilingualism to execute global initiatives within the strategic marketing group at Accenture, specializing in global market development strategy for Accenture's Communications, High Tech and Media & Entertainment clients. Previous to Accenture, Rika cultivated her skills and business insight through strategic alliance marketing and marketing consulting with Sony Online and chinadotcom.





Special Thanks
to the

Annual Reunions Alumni Panel Planning & Production Committee:

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Mo Chen '80

Joyce Chen Shueh '96 S'97

André C. Liu '91

Qui Vuong '84

Jessica Wey '07

(Panel Moderator)

Rika Nakazawa '95



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We hope you enjoyed today's event.

For more information on A4P, please go to:

<http://a4princeton.org/>

See you next year!