



March 2014

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We are excited to share some good news about a major development towards advancing our long-held goal to see a greater presence for Asian American Studies at Princeton. A group of alumni, including Trustees of the University, are leading a fundraising effort for an endowed Asian American Studies Fund. More than \$130,000 has been pledged or received since November toward a June 2014 initial goal of \$250,000.

We are seeing a newfound momentum at Princeton to have a vibrant intellectual presence for Asian American Studies. A strong show of support from the Asian American alumni community will help us to reach our goal by Reunions.

The endowment fund will support research, teaching, and educational activities in Asian American Studies including those that are currently being led by English Professor Anne Cheng '85, who teaches in the field. Anne, working with Professor Hendrik Hartog, Director of the Program in American Studies, has organized a new lecture series this academic year that invites prominent Asian American scholars from diverse disciplines to speak about their work on Asian American and Asian migration/diasporic issues. The endowment can be used for a broad set of activities such as student research and travel, visiting faculty/lecturers, postdoctoral fellows, and academic conferences.

As you may know, students on campus have sought a sustained program in the field of Asian American Studies since the early 1970s. Every decade, motivated students advocated for the opportunity to pursue this field of intellectual inquiry, and a current group of student leaders on campus have now taken on this mantle. Our fundraising efforts are being noticed by the University, which has increased its engagement in this area. President Chris Eisgruber '83 attended the A4P Annual Meeting last fall, the first time a University president has done so, and he welcomed this initiative. In addition, the University is hiring an Assistant Professor in Asian American History.

We are at a pivotal moment and invite your participation to demonstrate Asian American alumni support for this important initiative. Gifts to the Asian American Studies Fund are distinct from your gifts to Annual Giving, which remain important to the University.

Please contribute what you can to the Asian American Studies Fund and encourage others to do so as well. This is our chance to support the University and to invest in the future of Asian American Studies for the next generation of students.

On behalf of the A4P Board of Governors,

April Chou '96 S95



Asian American Alumni Association of Princeton

Gift and Contribution Details

Contributions can be made by personal check or credit card, as well as with securities or through donor advised funds by contacting Jeanie Kim at jeaniek@princeton.edu or 609.651.5347.

Checks should be made payable to “Trustees of Princeton University” and have “Asian American Studies Fund” written in the note line. Checks can be sent to:

Jeanie Kim
Senior Associate Director, Capital Giving
Development Office
Princeton University
330 Alexander Street
Princeton, NJ 08540

Context and Resources

Asian American Studies program overview: www.princeton.edu/ams/asian-american-studies/

Professor Anne Cheng: english.princeton.edu/people/anne-cheng

Asian American Alumni Association of Princeton (A4P): www.a4princeton.org/

Asian American Students Association (AASA): aasaprincedon.weebly.com/index.html